

## PAWS FOR WILDLIFE CAMPAIGN

*Grades 1 to 8 – Large group, class, school*

This activity is an education campaign meant to raise awareness at schools, community centres, day camps, places of worship, and so on, to help people learn about keeping cats and birds (and other wildlife) safe.

### How the campaign works:

- ▶ Teachers/educators/facilitators can use the information provided in this guide, as well as resources available on [www.catsandbirds.ca](http://www.catsandbirds.ca) to help students understand the impact of free-roaming cats on wildlife, as well as the dangers to cats themselves.
- ▶ Print and cut out paper paws (template available at [www.torontowildlifecentre.com/kids-go-wild/](http://www.torontowildlifecentre.com/kids-go-wild/)).
- ▶ Ask students to think of one or more ways they can take action to help keep cats and wildlife safe. They should write down or draw the action on the paw (one action per paw).

#### Examples include:

- Keeping pet cats indoors or on a leash outdoors
  - Building an outdoor enclosure for a pet cat
  - Sharing a social media post about the issue
  - Creating a poster about the issue to put up in their neighbourhood
  - Informing family and neighbours about the dangers posed to outdoor cats
  - Making homemade toys to keep cats entertained indoors
  - And more – get creative!
- ▶ As a class, or small group, create a poster that describes the purpose of the campaign
  - ▶ Pick a location to display the poster and paws, such as school hallways, as a community centre display, at a local pet store, etc. The more paws the better!
  - ▶ **Optional** – For every 10 paws, post a picture of a wild bird kept safe because of these actions!
  - ▶ **Optional** – Use the paws as a fundraising tool! Use the same guidelines as above but also encourage students/participants to purchase the paws (e.g. 50 cents each); funds raised can be donated to a local animal shelter that helps cats or wildlife!



## PAWS FOR WILDLIFE CAMPAIGN

Name:

Grade:

I keep cats and  
wildlife safe by: