



Toronto Wildlife Centre
Presents:

THE WILD BALL

Palais Royale
November 2, 2017

SPONSORSHIP OPPORTUNITIES

TORONTO WILDLIFE CENTRE

The Toronto Wildlife Centre (TWC) is Canada's busiest wildlife centre, the only one of its kind in the Greater Toronto Area, and runs almost entirely on donations. TWC has admitted over 90,000 sick, injured and orphaned wild animals since opening its doors in 1993.

WILDLIFE REHABILITATION and VETERINARY HOSPITAL
Approximately 5000 birds, mammals, reptiles and amphibians per year receive medical treatment and supportive care via TWC's Wildlife Rehabilitation program and Veterinary Hospital. Veterinary and rehabilitation care staff and volunteers provide innovative medical care, specialized housing and nutritious food to over 270 different species of wild animals.

WILDLIFE HOTLINE

TWC's Wildlife Hotline handles approximately 30,000 calls from the public each year. TWC's highly trained and caring operators respond to calls about a huge diversity of wildlife situations.

WILDLIFE RESCUE:

TWC's Wildlife Rescue team respond to emergency situations that cannot be handled by the public or other organizations. The team has training in specialized rescue techniques like chemical immobilization, ice rescue, tree climbing and oil spill response.

EDUCATION AND OUTREACH

Educating the public about urban wildlife and the issues they face is a common thread that runs through all of the work at TWC. In addition to information provided to callers through the wildlife hotline, our Education Program reaches out to the community using literature, community presentations, event booths and more.



WWW.TORONTOWILDLIFECENTRE.COM



THE WILD BALL



Award winning author, Margaret Atwood

THE TORONTO WILDLIFE CENTRE'S WILD BALL is an evening held in support of the work we do to support the rescue, medical care and rehabilitation of sick, injured and orphaned wild animals.

This year the ball will take place on Thursday November 2nd at the Palais Royale Ballroom. This stunning venue is located at historic Sunnyside Beach on the shores of Lake Ontario. Together with our sponsors and guests, we hope to raise \$200,000, funds which will directly support wildlife in need.

Our guests will be treated to a delicious multi-course meal prepared by some of Toronto's most revered chefs including the Palais Royal Executive Chef Steffan Howard, Chef Doug McNish of Doug's Public Kitchen and Chef Brad Long, co-host of the hit show Restaurant Makeover and Executive Chef of Café Belong. This evening will be hosted by 104.5 CHUM FM's Roger Ashby, with award winning author Margaret Atwood as our keynote speaker.

A photograph of two blue jays perched on a wooden branch. The bird in the foreground is facing right, with its wings slightly spread. The second bird is behind it, also facing right. The background is a soft, out-of-focus green and white.

PRESENTING SPONSOR \$25,000

The Presenting Sponsor will receive:

- One table for 10 guests
- Premium company logo placement on all site video screens
- Speaking opportunity at the event
- Logo on all event signage
- Full-page ad in the event program
- Table signage with corporate logo
- Option to provide featured prizes for in-event fundraising
- Incorporated into Toronto Wildlife Centre Feature Presentation
- Included in looping slideshow
- Preferred seating in the dining room
- Acknowledgement as the presenting sponsor in all promotions for The Wild Ball
- Name inclusion in media release(s)
- Company logo with hyperlink on Toronto Wildlife Centre website – home page, Donor page and Wild Ball page
- Logo and name exposure through all of TWC's social media platforms
- Name recognition on the TWC donor tree in the public education area in front of the centre
- Mention in the TWC print newsletter and e-newsletter
- Recognition in all Toronto Star ads pre and post event
- Sponsor category exclusivity

GALA SPONSOR \$15,000



Each Gala Sponsor will receive:

- One table for 10 guests
- Premium logo placement on all site video screens
- Logo on all event signage
- Half-page ad in the event program
- Table signage with logo
- Option to provide featured prizing for in-event fundraising
- Incorporated into Toronto Wildlife Centre Feature Presentation
- Included in looping slideshow
- Preferred seating in the dining room
- Name inclusion/boilerplate in media release(s)
- Company logo with hyperlink on Toronto Wildlife Centre website – donor page and Wild Ball page
- Logo and name exposure through all of TWC's social media platforms
- Name recognition on the TWC donor tree in the public education area in front of the centre
- Mention in the TWC print newsletter and e-newsletter
- Recognition in Toronto Star ad post-event
- Sponsor category exclusivity

ADDITIONAL BENEFITS OF CUSTOM SPONSORSHIP:

Dinner Sponsor:

- Corporate logos on dinner menu
- Pre-dinner acknowledgement by MC

Cocktail Reception Sponsor:

- Logo on bar signage
- Opportunity to distribute signature cocktail
- Logo cards on trays

TWC CHAMPION SPONSOR

\$10,000



A TWC Champion Sponsor will receive:

- One table for 10 guests
- Logo on applicable event signage
- Quarter page ad in the event program
- Table signage with logo
- Incorporated into Toronto Wildlife Centre Feature Presentation
- Included in looping slideshow
- Preferred seating in the dining room
- Logo with hyperlink on Toronto Wildlife Centre website –The Wild Ball and donor pages
- Logo and name exposure through all of TWC's social media platforms with regard to The Wild Ball
- Mention in the TWC print newsletter and e-newsletter
- Recognition in Toronto Star ad post-event

WILD NEIGHBOUR SPONSOR
\$5,000

TABLE SPONSOR
\$3,000

WILD BALL SUPPORTER
\$1,000



Each Wild Neighbour Sponsor will receive:

- One table for 10 guests
- Logo on applicable event signage
- Table signage with corporate logo
- Included in looping slideshow
- Preferred seating in the dining room
- Company logo with hyperlink on Toronto Wildlife Centre website
-The Wild Ball and Donor pages
- Logo and name exposure through all of TWC's social media platforms
- Mention in the TWC print newsletter and e-newsletter

Each Table Sponsor will receive:

- One table for 10 guests
- Table signage with logo
- Included in looping slideshow
- Preferred seating in the dining room
- Company logo with hyperlink on Toronto Wildlife Centre website
-The Wild Ball and Donor pages

Each Wild Ball Supporter will receive:

- Included in looping slideshow
- Company logo with hyperlink on Toronto Wildlife Centre website
-The Wild Ball and Donor pages

CATEGORY	PRESENTING SPONSOR: \$25,000	GALA SPONSOR: \$15,000	TWC CHAMPION SPONSOR: \$10,000	WILD NEIGHBOUR SPONSOR: \$5,000	TABLE SPONSOR: \$2,500	WILD BALL SUPPORTER: \$1,000
Two tables for 10 guests	✓					
One table for 10 guests		✓	✓	✓	✓	
Exclusive green room meet and greet with photo opportunity	✓					
Premium logo placement on video screens	✓	✓				
Speaking opportunity at event	✓					
Logo on all signage	✓	✓	✓	✓		
Full page ad in event program						
Half page ad in event program	✓	✓				
Quarter page ad in event program			✓			
Table signage with corporate logo	✓	✓	✓	✓	✓	
Incorporated into TWC Featured Presentation	✓	✓	✓			
Included in looping slideshow	✓	✓	✓	✓	✓	✓
Preferred seating in the dining room	✓	✓	✓	✓		
Presenting Sponsor recognition in all Wild Ball promotions	✓	✓				
Name inclusion in media releases	✓	✓				
Company logo with hyperlink on TWC website	✓	✓	✓	✓	✓	✓
Logo and name exposure through all social media platforms	✓	✓	✓	✓		
Name recognition on TWC donor tree	✓	✓				
Mention in TWC print newsletter and e-newsletter	✓	✓	✓	✓		
Sponsor category exclusivity	✓	✓				
Dinner Sponsor: logos on dinner menu		✓				
Dinner Sponsor: pre-dinner recognition		✓				
Cocktail Reception Sponsor: logo on bar		✓				
Cocktail Reception Sponsor: signature branded cocktail		✓				
Cocktail Reception Sponsor: branded passing trays		✓				

THE WILD BALL

NOVEMBER 2, 2017



To discuss sponsorship opportunities please contact:
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www.thewildball.com